

Program of the International hybrid workshop 'Global Value Chains and Multinational Corporations – how do they relate?'

the workshop is organised by the EADI Working Group 'Multinational corporations'; Institute of World Economics, KRTK, Hungary and Centre of Excellence 'Future Value Chains' of the Budapest Business School, University of Applied Sciences, Hungary

Conference venue: Institute of World Economics, KRTK, Hungary, Tóth Kálmán u. 4., Budapest (in person) and Zoom (online)

9th of December

12.25-12.30 Welcome – organisers: Tamás Gáspár (Budapest Business School), Magdolna Sass (Institute of World Economics and EADI Working Group 'Multinational Corporations')

12.30-14.45 Session 1

Artur Klimek (Wrocław University of Economics and Business, Poland): Backshoring or less offshoring: multinational enterprises in global value chains (online)

Pinaki Das Gupta and Sampada Kumar Dash (International Management Institute, New Delhi, India): Global Value Chain to Regional Value Chain: The New World Order (online)

Megyeri Eszter and Pelle Anita (Szeged University, Hungary): Realities versus aspirations in the EU peripheries: The wiggle room for industrial actors and policies in less developed countries in times of smart and sustainable (r)evolution (online)

Jewellord T. Nem Singh (International Institute of Social Studies (ISS), Erasmus University Rotterdam, the Netherlands): Green Industrial Policy in the Age of Rare Metals: Trans-regional Comparison of Growth Strategies in Rare Earths Mining (online)

14.45-15.00 Coffee break

15.00-17.15 Session 2

Jacob Jordaan (Utrecht University School of Economics, Utrecht, the Netherlands): Short run impact of Covid-19 pandemic on firm performance: Examining the effects of foreign ownership and international trade (online)

Éltető Andrea, Túry Gábor (KRTK, Hungary) and Eva Křenková, Jana Vlčková (Prague University of Economics and Business, Czechia): Disruption effects of Covid-19 in Central European automotive GVCs (in person)

Gáspár Tamás (BGE, Hungary), Sass Magdolna (KRTK and BGE, Hungary), Jana Vlčková (Prague University of Economics and Business, Czechia): Automotive GVCs in Czechia and Hungary – a comparative analysis (in person)

Dea Tusha and Shawn W. Tan (Vienna University of Economics and Business, Austria; The World Bank): How do domestic sector characteristics affect local sourcing by FDI? Evidence from Moldova. (online)

17.15-17.45 Dinner

10th of December

9.00-10.45 Session 3

Vakhal Péter (Kopint-Tárki, Hungary): Accounting global value chains in official statistics (in person)

Braun Erik, Sebestyén Tamás and Kiss Tibor (University of Pécs, Hungary): Measuring structural economic resilience. Globalization or deglobalization? (in person)

Csonka László (BGE, Hungary) Kaoru Natsuda (Ritsumeikan Asia Pacific University, Japan) and Sass Magdolna (KRTK and BGE, Hungary): Subsidiary upgrading – what chances for local suppliers? (in person)

10.45-11.00 Coffee break

11.00-12.30 Session 4 – PhD session

Dobos Emese (Corvinus University of Budapest, Hungary): From below or from above: how to force fashion MNCs to be more sustainable (in person)

Shiv Shankar (Budapest Business School, University of Applied Sciences, Budapest, Hungary) Global value chains and foresight in the field of biotechnology/agriculture (in person)

Sabina Jahanli (Corvinus University of Budapest, Hungary): TRANINTERNATIONAL COMPANIES AND THE NATION STATE: A RESEARCH ON THE POWER SHIFT (online)

12.30 – 13.00 Sandwich lunch and closing of the workshop